

LAMPIRAN 8
Uji Validitas dan Reabilitas Loyalitas Konsumen 155 Responden

		p25	p26	p27	p28	p29	p30	p31	Total
p25	Pearson Correlation	1	,295**	,271**	,266**	,492**	,293**	,335**	,642**
	Sig. (2-tailed)		,000	,001	,001	,000	,000	,000	,000
	N	155	155	155	155	155	155	155	155
p26	Pearson Correlation	,295**	1	,368**	,406**	,417**	,291**	,178*	,617**
	Sig. (2-tailed)	,000		,000	,000	,000	,000	,026	,000
	N	155	155	155	155	155	155	155	155
p27	Pearson Correlation	,271**	,368**	1	,538**	,352**	,438**	,188*	,651**
	Sig. (2-tailed)	,001	,000		,000	,000	,000	,019	,000
	N	155	155	155	155	155	155	155	155
p28	Pearson Correlation	,266**	,406**	,538**	1	,530**	,367**	,256**	,693**
	Sig. (2-tailed)	,001	,000	,000		,000	,000	,001	,000
	N	155	155	155	155	155	155	155	155
p29	Pearson Correlation	,492**	,417**	,352**	,530**	1	,501**	,391**	,786**
	Sig. (2-tailed)	,000	,000	,000	,000		,000	,000	,000
	N	155	155	155	155	155	155	155	155
p30	Pearson Correlation	,293**	,291**	,438**	,367**	,501**	1	,553**	,730**
	Sig. (2-tailed)	,000	,000	,000	,000	,000		,000	,000
	N	155	155	155	155	155	155	155	155
p31	Pearson Correlation	,335**	,178*	,188*	,256**	,391**	,553**	1	,617**
	Sig. (2-tailed)	,000	,026	,019	,001	,000	,000		,000

	N	155	155	155	155	155	155	155	155
Total	Pearson Correlation	,642**	,617**	,651**	,693**	,786**	,730**	,617**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	
	N	155	155	155	155	155	155	155	155

Reliability Statistics

Cronbach's Alpha	N of Items
,802	7

Universitas
Esa Unggul

Universitas
Esa Unggul

Universitas
Esa Unggul

Universitas
Esa Unggul

Universitas
Esa Unggul

Universitas
Esa Unggul